

## CURRICULUM VITAE

Beaufort B Longest  
University of Pittsburgh

**Business Address:** Graduate School of Public Health University of Pittsburgh  
A635 Crabtree Hall  
Pittsburgh, PA 15261

**Business Phone:** 412-624-0273

**Business Fax:** 412-624-7747

**Email Address:** longest@pitt.edu

### EDUCATION and TRAINING

#### Undergraduate

1961 - 1965 Davidson College  
Davidson, NC BS  
Sciences

#### Graduate

1967 - 1969 Georgia State University  
Atlanta, GA MHA  
Health Administration

1969 - 1972 Georgia State University  
Atlanta, GA PhD  
Health Administration

### APPOINTMENTS and POSITIONS

#### Academic

2001 - 6/3/2014 University of Pittsburgh  
Pittsburgh, PA M. Allen Pond Professor  
of Health Policy and  
Management

1999 - Present University of Pittsburgh  
University Center for Social and Urban  
Research  
Pittsburgh, PA Faculty Associate

1996 - Present University of Pittsburgh  
Center for Research on Health Care  
Pittsburgh, PA Affiliate Faculty

1987 - Present University of Pittsburgh  
Center for Bioethics and Health Law  
Pittsburgh, PA Affiliate Faculty

1984 - 1991 University of Pittsburgh  
Health Administration Program  
Pittsburgh, PA Director

1980 - 2000	University of Pittsburgh Pittsburgh, PA	Professor of Health Services Administration
1980 - 2011	University of Pittsburgh Health Policy Institute Pittsburgh, PA	Director
1980 - Present	Graduate School of Public Health University of Pittsburgh Pittsburgh, PA	Professor of Health Policy & Management Health Policy & Management
1979	Northwestern University Evanston, IL	Associate Professor of Hospital and Health Services Management
1975 - 1978	Northwestern University Evanston, IL	Assistant Professor of Hospital and Health Services Management
1974 - 1975	Emory University Atlanta, GA	Clinical Assistant Professor of Health Administration
1972 - 1975	Georgia State University Atlanta, GA	Assistant Professor of Health Administration
1969 - 1972	Georgia State University Atlanta, GA	Instructor in Health Administration

### **MEMBERSHIP in PROFESSIONAL and SCIENTIFIC SOCIETIES**

1969 - Present	Member, Fellow, American College of Healthcare Executives
1973 - Present	Member, Academy of Management
1975 - Present	Member, American Public Health Association
1987 - 2012	Member, Association for Public Policy Analysis and Management
1987 - 2013	Member, AcademyHealth

### **HONORS and AWARDS**

1972	Beta Gamma Sigma Honor Society in Business
1976	W.K. Kellogg Foundation Fellow
1997	Delta Omega Honor Society in Public Health
2000	Regent's Award, American College of Healthcare Executives
2000	Professional Achievement Award, Institute of Health Administration, Georgia State University

## PUBLICATIONS

### Peer-reviewed Publications

1. Longest BB. Medical Practice Management in a Nutshell. *Journal of Medical Practice Management*. 2014; 29 (4):227-231.
2. Longest BB. Management Challenges at the Intersection of Public Policy Environments and Strategic Decision Making in Public Hospitals. *Journal of Health and Human Services Administration*. 2012; 35 (2):207-230.
3. Longest BB. Is Federal Tax-Exemption Policy for Nonprofit Hospitals Moving to a Clearer Quid pro Quo Basis? *Nonprofit Policy Forum*. 2012; 3 (1).
4. Longest BB. Applying Logic Models to Cancer Centers and Programs. *Journal of Management and Marketing in Healthcare*. 2011; 3 (2):85-91.
5. Longest BB Jr, Huber GA. Schools of Public Health and the Health of the Public: Enhancing Capabilities of Faculty to Be Influential in Policymaking", *American Journal of Public Health*, Vol. 100, No. 1, January, 2010. *American Journal of Public Health*. 2010 Jan; 100 (1):49-53. PMID: 19910342.
6. Castle NG, Longest BB. Administrative deficiency citations and quality of care in nursing homes. *Health services management research : an official journal of the Association of University Programs in Health Administration / HSMC, AUPHA*. 2006 Aug; 19 (3):144-52. PMID: 16848955.
7. Longest BB. The Community Development Potential of Large Health Services Organization. *Community Development Journal*. 2006; 41 (1):89-103.
8. Longest BB Jr, Rohrer WM. Communication between public health agencies and their external stakeholders. *Journal of health and human services administration*. 2005; 28 (2):189-217. PMID: 16521669.
9. Longest BB, Lin CJ. Can Nonprofit Hospitals Do Both Well and Good? *Healthcare Management Review*. 2005; 30 (1):62-68.
10. Longest BB. Logic Models as Aids in Managing Health Programs. *Journal of Nursing Administration*. 2005; 35 (12):557-562.
11. Longest BB. Eight Questions Every Board Needs to Answer. *Nonprofit World*. 2004; 22 (3):7-8.
12. Longest BB. What is the Appropriate Health Policy Content in a Graduate Health Administration Program Curriculum? *The Journal of Health Administration Education*. 2004; 283-297.
13. Longest BB. An International Constant: The Crucial Role of Policy Competence in the Effective Strategic Management of Health Services Organizations. *Health Services Management Research*. 2004; 17 (2):71-78.
14. Longest BB, Lin CJ. The Relationship Between Corporate Citizenship and Financial Performance in Large Publicly Traded Pharmaceutical, Health Care, and Medical Products Firms. *Journal of Pharmaceutical Finance, Economics, and Policy*. 2004; 13 (2):33-44.
15. Longest BB. Medicare: How You See It Depends on Where You Stand. *Healthcare Financial Management*. 2003 Mar; 88-92.
16. Longest BB. Nonprofit Health Systems: A Promising New Class of Corporate Citizen. *Inquiry*. 2003; 39 (4):334-340.
17. Longest BB, Friede S. The Competent Board: Stitching Together Needed Skills and Knowledge. *Trustee*. 2002 Feb; 55 (2):16-20.

18. Longest B. What we've learned from AHERF. Trustees on healthcare boards can use audits to improve relationships with their communities. *Modern healthcare*. 1999 Feb 22; 29 (8):49. PMID: 10345746.
19. Longest BB. Managerial Competance at Senior Levels of Integrated Delivery Systems. *Journal of Healthcare Management*. 1998; 43 (2):115-133.
20. Longest BB. The Civic Roles of Healthcare Organizations. *Healthcare Forum Journal*. 1998; 40-42.
21. Longest BB. Managerial Roles in Contemporary Hospital Departments. *Hospital Topics*. 1997; 75 (1):11-13.
22. Potter MA, Longest BB Jr. The divergence of federal and state policies on the charitable tax exemption of nonprofit hospitals. *Journal of health politics, policy and law*. 1994; 19 (2):393-419; discussion 421-2. PMID: 8077636.
23. Rakich JS, Darr K, Longest BB. An Integrated Model for Continuous Quality Improvement and Productivity Improvement in Health Services Organizations. *Clinical Laboratory Management Review*. 1993; 7 (4):292-303.
24. Longest BB, Detre TP. A Cost-Containment Agenda for Academic Health Centers. *Hospital & Health Services Administration*. 1991; 36 (1):77-93.
25. Longest BB. Interorganizational Linkages in the Health Sector. *Health Care Management Review*. 1990; 15 (1):17-28.
26. Darr K, Longest BB, Rakich JS. The Ethical Imperative in Health Services Governance and Management. *Hospital & Health Services Administration*. 1986; 31 (2):53-66.
27. Longest BB. Design and Behavioral Strategies for Cost Containment and Quality Assurance. *Journal of Medical Systems*. 1981; 5 (1):97-110.
28. Longest BB. An External Dependence Perspective of Organizational Strategy and Structure: The Community Hospital Case. *Hospital & Health Services Administration*. 1981; 26 (2):50-69.
29. Longest BB. A Conceptual Framework for Understanding the Multihospital Arrangement Strategy. *Health Care Management Review*. 1980; 5 (1):17-24.
30. Longest BB, Smith KR, Sorey HS Jr. Management development: a new challenge. *Program notes (Association of University Programs.)*. 1979 Apr; 17-20. PMID: 10242334.
31. Longest BB. The Contemporary Hospital Chief Executive Officer. *Health Care Management Review*. 1978; 3 (2):43-53.
32. Rakich JS, Longest BB, O'Donovan TR. Facilitating Change. *Hospital & Health Services Administration*. 1977; 22 (4):36-49.
33. Longest BB. Productivity in the Provision of Hospital Services: A Challenge to the Management Community. *Academy of Management Review*. 1977; 2 (3):475-483.
34. Daniel WW, Longest BB. Some practical statistical procedures. *The Journal of nursing administration*. 1975 Jan; 5 (1):23-7. PMID: 1037716.
35. Longest BB, Foster LA, Hilgers SM, McNeil SH, Rentz NG. An Empirical Analysis of the Relationship of Selected Structural Factors to Quality of Patient Care in Nursing Homes. *The Journal of Long Term Care Administration*. 1975; 3 (2):16-26.
36. Longest BB. Improved Upward Communication Can Reduce Role Ambiguity. *Hospital Progress*. 1975; 56 (2):61-65.

37. Knobel RK, Longest BB. Problems Associated with the Cost-Benefit Analysis Technique in Voluntary Hospitals. *Hospital & Health Services Administration*. 1974; 19 (1):42-52.
38. Longest BB. Motivational Aspects of the Directing Function. *Cadence*. 1974; 5 (1):22-27.
39. Longest BB. Leadership as a Part of the Directing Function. *Cadence*. 1974; 5 (2):56-60.
40. Longest BB. Job Satisfaction for Registered Nurses in the Hospital Setting. *The Journal of nursing administration*. 1974; 4 (3):46-52.
41. Longest BB. Relationships Between Coordination, Efficiency and Quality of Care in General Hospitals. *Hospital and Health Services Administration*. 1974; 19 (4):65-86.
42. Longest BB. Hospitals: Coordination, Efficiency, and Quality of Care. Program Notes of the Association of University Programs in Health Administration. 1973 Apr; 14-18.
43. Broussard D, Zarovsky G, Longest B, Enzweiler G. Medicaid utilization in Georgia hospitals for fiscal 1971. *Journal of the Medical Association of Georgia*. 1973 Feb; 62 (2):43-7. PMID: 4568960.
44. Longest BB. Decision Making Aspects of the Planning Function. *Cadence*. 1973; 4 (2):9-13.
45. Longest BB. The Financial Information System Assures Adequate Data for Reports. *Hospital Financial Management*. 1973; 27 (2):7-13.
46. Longest BB. The Organizing Function of Management. *Cadence*. 1973; 4 (3):7-11.
47. Longest BB. PERT: A Method of Planning and Controlling Projects. *Medical Group Management*. 1973; 21 (1):30-31.
48. Longest BB. Criteria for Hiring College Graduates as Management Trainees. *Training and Development Journal*. 1973; 27 (9):46-49.
49. Longest BB, Johnson DW, Ford EK, Thomas RL. A Study of Absenteeism. *Hospital Progress*. 1973; 54 (6):48-52.
50. Longest BB. Human Relations in Hospital Management. *Nursing Care*. 1973; 6 (5):20-22.
51. Knobel RK, Longest BB. Cost-Benefit Assumptions in Analysis for Hospitals. *Financial Management*. 1972; 1 (1):63-65.
52. Longest BB. The Planning Function of Management. *Cadence*. 1972; 3 (6):44-50.
53. Longest BB. Sampling techniques. *Hospitals*. 1971 Jan 1; 45 (1):46-8. PMID: 5119961.
54. Longest BB. Satisfying and Motivating the Systems Analyst. *Journal of Systems Management*. 1971; 22 (5):21-23.
55. Longest BB. A Test of Reilly's Law of Retail Gravitation for Hospitals in Northeast Georgia Hospitals. *Inquiry*. 1971; 7 (4):63-65.
56. Longest BB. Unrelated Business Income: A Concept of Growing Importance for the Voluntary Hospital. *Hospital Financial Management*. 1970; 24 (7):32.
57. Longest BB. Affiliation Agreements Between Hospitals and Extended Care Facilities. *Nursing Homes*. 1970; 19 (11):16-17.

## **Reviews, Proceedings of Conferences and Symposia (not peer-reviewed), Editorials**

1. Longest BB, Darr K, Rakich JS. Organizational Leadership in Hospitals. *Hospital Topics*. 1993; 71 (3):11-15.
2. Longest BB. American Health Policy in the Year 2000. *Hospital & Health Services Administration*. 1988; 33 (4):416-434.
3. Longest BB. Pittsburgh Embraces HMO Development. *Business and Health*. 1985; 3 (2):11-13.
4. Longest BB. Delivery Prospers in Diversity. *Hospitals*. 1980; 54 (7):91-94.
5. Longest BB. Trustees and Administrator: A Plan for Sharing Responsibility. *Hospital Forum*. 1980; 23 (3):8-15.
6. Longest BB. An Empirical Analysis of the Quality/Cost Relationship. *Hospital and Health Services Administration*. 1978; 23 (4):20-35. (submitted).
7. Longest BB. Institutional Politics. *The Journal of nursing administration*. 1975; 5 (3):38-41.
8. Longest BB, Clawson DE. The Effect of Selected Factors on Hospital Turnover Rates. *Personnel Journal*. 1974; 53 (1):30-34.
9. Longest BB. Communications Aspects of the Directing Function. *Cadence*. 1974; 5 (3):16-20.
10. Longest BB. The Controlling Function of Management. *Cadence*. 1974; 5 (5):36-51.
11. Longest BB. How Administrators and Subordinates Agree and Disagree on Communications, Duties, Job Changes, and Obstacles. *Modern Hospital*. 1974; 122 (3):83-84.
12. Longest BB. Personnel Management: Traditional or Modern? *Modern Nursing Home*. 1973; 31 (2):42-43.
13. Longest BB. Managing High-Talent Personnel. *Hospitals*. 1973; 47 (24):78-81.
14. Longest BB. Staffing Aspects of the Organizing Function. *Cadence*. 1973; 4 (3):41-46.
15. Longest BB. The Directing Function of Management. *Cadence*. 1973; 4 (5):40-43.
16. Longest BB. The Management Process. *Cadence*. 1972; 3 (5):5-13.
17. Longest BB. Evaluating Hospital Supervisors. *Hospital Progress*. 1972; 53 (5):78-80.
18. Longest BB. The Universal Emotional Problems of Nursing Home Residents. *Nursing Homes*. 1971; 20 (10):26-27.
19. Wren GR, Longest BB, Keith JA, Walker JR. Patient Opinion Polls. *Hospitals*. 1971; 45 (4):80.

## **Books, Book Chapters, Monographs**

1. Longest BB. *Managing Health Programs: From Development through Evaluation*. 1st ed. San Francisco: Jossey-Bass; (in press).
2. Longest BB. *Health Policymaking in the United States*. 6th rev. ed. Chicago: Health Administration Press; (in press).
3. Longest BB, Darr K. *Managing Health Services Organizations and Systems*. 6th rev. ed. Baltimore: Health Professions Press; 2014.
4. Longest BB. *Health Policymaking in the United States*, 6E. 6th rev. ed. Chicago: Health Administration Press; 2010.
5. Rakich JS, Longest BB, Darr K. *Cases in Health Services Management*, 5E. 5th rev. ed. Baltimore: Health Professions Press; 2010.

6. Longest BB, Darr K. *Managing Health Services Organizations and Systems*. 5th rev. ed. Baltimore: Health Professions Press; 2008.
7. Longest BB. *Managing Health Projects in Health Systems*. In: Cleland D, Ireland L, editors. *Project Manager's Handbook: Applying Best Practices Across Global Industries*. New York: McGraw-Hill, 2008. 123-140.
8. Longest BB. *Health Policymaking in the United States*. 4th rev. ed. Chicago: Health Administration Press; 2006.
9. Longest BB, Young GJ. *Coordination and Communication*. In: Shortell SM, Kaluzny AD, editors. *Health Care Management: Organization Design and Behavior*, 5th ed. Albany, NY: Delmar Publishers Inc., 2006. 237-275.
10. Longest BB. *The Compelling Motives for Civic Engagement by Health Care Organizations: Implications for Health Administration Programs*. In: Gelmon S, Stefl M, Hewitt A, editors. *Promoting Civic Engagement in Healthcare Management Education: Concepts and Cases*. Arlington, VA: Association of University Programs in Health Administration, 2006. 119-134.
11. Longest BB. *Building Competance in Corporate Citizenship in Healthcare Organizations*. In: Sanchez R, Heene A, editors. *Competence Perspectives on Resources, Stakeholders and Renewal*. *Advances in Applied Business Strategy*, Volume 9. Oxford, UK: Elsevier Ltd., 2005. 169-189.
12. Rakich JS, Longest BB, Darr K. *Cases in Health Services Management*. 4th rev. ed. Baltimore: Health Professions Press; 2004.
13. Longest BB. *Managing Health Programs and Projects*. San Francisco: Jossey-Bass; 2004.
14. Longest BB. *The Process of Public Policymaking: A Conceptual Model*. In: Lee PR, Estes C, editors. *The Nation's Health*, 7th ed. Sudbury, MA: Jones and Bartlett Publishers, 2003.
15. Longest BB. *Strategic Management and Public Policy*. In: Leatt P, Mapa J, editors. *Government Relations in the Health Care Industry*. Westport, CT: Praeger Publishers, 2003.
16. Longest BB. *Health Policymaking in the United States*. 3rd rev. ed. Chicago: AUPHA/Health Administration Press; 2002.
17. Longest (editor) BB. *Contemporary Health Policy*. Chicago: Health Administration Press; 2001.
18. Longest BB. *Health and Health Policy*. In: Longest BB, editor. *Contemporary Health Policy*. Chicago: Health Administration Press, 2001.
19. Longest BB. *Influencing Public Policy Environments*. In: *Back to Basics: Foundations of Healthcare Management*. Chicago: Health Professions Press, 2001.
20. Longest BB, Rakich JS, Darr K. *Managing Health Services Organizations and Systems*. 4th rev. ed. Baltimore: Health Professions Press; 2000.
21. Longest BB, Young GJ. *Coordination and Communication*. In: Shortell SM, Kaluzny AD, editors. *Health Care Management: Organization Design and Behavior*, 4th ed. Albany, NY: Delmar Publishers Inc., 2000.
22. Longest BB. *The Role of Managerial Capabilities in Underpinning the Competence-Based Competitiveness of Integrated Health Networks (IHNs) in the Health Care Industry in the United States*. In: Sanchez R, Heene A, editors. *Advances in Applied Business Strategy*, Volume 6B. JAI Press, Inc., 2000. .

23. Longest BB. The Process of Public Policymaking: A Conceptual Model. In: Lee PR, Estes C, editors. The Nation's Health, 6th ed. Sudbury, MA: Jones and Bartlett Publishers, 2000.
24. Longest BB. Ethics in the Political Marketplace. In: Lee PR, Estes C, editors. The Nation's Health, 6th ed. Sudbury, MA: Jones and Bartlett Publishers, 2000.
25. Longest BB. Health Policymaking in the United States. 2nd ed. Chicago: AUPHA/Health Administration Press; 1998.
26. Longest BB. Organizational Change and Innovation. In: Duncan WJ, Ginter PM, Swayne LE, editors. Handbook of Health Care Management. Cambridge, MA: Blackwell Publishers, 1998.
27. Longest BB, Klingensmith JM. Coordination and Communication. In: Shortell SM, Kaluzny AD, editors. Essentials of Health Care Management. Albany, NY: Delmar Publishers Inc., 1997.
28. Longest BB. Health Professions in Management. Stamford, CT: Appleton & Lange; 1996.
29. Longest BB. Seeking Strategic Advantage Through Health Policy Analysis. Chicago: Health Administration Press; 1996.
30. Rakich JS, Longest BB, Darr K. Cases in Health Services Management, 3rd ed. Baltimore: Health Professions Press; 1995.
31. Longest BB, Klingensmith JM. Coordination and Communication. In: Shortell SM, Kaluzny AD, editors. Health Care Management: Organization Design and Behavior, 3rd ed. Albany, NY: Delmar Publishers Inc., 1995.
32. Longest BB, Scanlan CL. Respiratory Care and the Health Care System. In: Scanlan CL, Spearman CB, Sheldon RL, editors. Egan's Fundamentals of Respiratory Care, 6th ed. Chicago: Mosby-Year Book, Inc., 1995.
33. Longest BB. Health Policymaking in the United States. Ann Arbor, MI: AUPHA/Health Administration Press; 1994.
34. Rakich JS, Longest BB, Darr K. Managing Health Services Organizations, 3rd ed. Baltimore: Health Professions Press; 1992.
35. Longest BB. Diversification. In: Duncan WJ, Ginter PM, Swayne LE, editors. Strategic Issues in Health Care Management: Point and Counterpoint. Boston: PWS-Kent, 1992.
36. Darr K, Longest BB, Rakich JS. The Ethical Imperative in Health Services Governance and Management. In: Levey S, editor. Hospital Leadership and Accountability. Ann Arbor, MI: Health Administration Press, 1992.
37. Longest BB. Interorganizational Linkages in the Health Sector. In: Brown M, editor. Health Care Management: Strategy, Structure and Process. Gaithersburg, MD: Aspen Publishers, Inc., 1992.
38. Rakich JS, Longest BB, Darr K. Cases in Health Services Management, 2nd ed. Baltimore: Health Professions Press; 1990.
39. Longest BB. Management Practices for the Health Professional, 4th ed. Norwalk, CT: Appleton & Lange; 1990.
40. Longest BB, Scanlan CL, Elias H. Respiratory Care and the Health Care System. In: Scanlan CL, Spearman CB, Sheldon RL, editors. Egan's Fundamentals of Respiratory Care, 5th ed. St. Louis: The C.V. Mosby Company, 1990.
41. Darr K, Longest BB, Rakich JS. The Ethical Imperative in Health Services Governance and Management. In: Darr K, Rakich JS, editors. Hospital



- Organization and Management: Text and Readings, 4th ed. Owing Mills, MD: National Health Publishing, 1989.
42. Longest BB, Klingensmith JM. Coordination and Communication. In: Shortell SM, Kaluzny AD, editors. Health Care Management: A Text in Organizational Theory and Behavior, 2nd ed. New York: John Wiley & Sons, 1988.
  43. Darr K, Longest BB, Rakich JS. The Ethical Imperative in Health Services Governance and Management. In: Turner GP, Mapa J, editors. Humanistic Health Care. Ann Arbor, MI: Health Administration Press, 1988.
  44. Rakich JS, Longest BB, Darr K. Managing Health Services Organizations, 2nd ed. Philadelphia: W.B. Saunders Company; 1985.
  45. Longest BB. Management Practices for the Health Professional, 3rd ed. Reston, VA: Reston Publishing Company; 1984.
  46. Rakich JS, Longest BB, Darr K. Cases in Health Services Management. Philadelphia: W.B. Saunders Company; 1983.
  47. Longest BB. An Overview of the Management Process. In: Karni K, Viskochil K, editors. Medical Laboratory Administration. Boston: Little, Brown, and Company, 1982.
  48. Rakich JS, Longest BB, O'Donovan TR. Hospital Organization. In: Magula M, editor. Understanding Organizations. Wakefield, MA: Nursing Resources, Inc., 1982.
  49. Longest BB. Management Practices for the Health Professional, 2nd ed. Reston, VA: Reston Publishing Company; 1980.
  50. Daniel WW, Longest BB. Some Practical Statistical Procedures. In: Schmeid E, editor. Maintaining Cost Effectiveness. Chicago: Nursing Resources, Inc., 1979.
  51. Hughes EF, Barron DP, Dittman DA, Friedman BS, Longest BB, Pauly MV, Smith KR. Hospital Cost Containment Programs: A Policy Analysis. Cambridge, MA: Ballinger Publishing Company; 1978.
  52. Longest BB. Relationships Between Coordination, Efficiency, and Quality of Care in General Hospitals. In: Kovner AR, Neuhauser D, editors. Health Services Management. Ann Arbor, MI: Health Administration Press, 1978.
  53. Longest BB. The United States Health Care System. In: Altbrecht GL, Higgins PC, editors. Health, Illness and Medicine. Chicago: Rand McNally Publishing Company, 1978.
  54. Rakich JS, Longest BB, O'Donovan TR. Managing Health Care Organizations. Philadelphia: W.B. Saunders Company; 1977.
  55. Longest BB. Management Practices for the Health Professional. Reston, VA: Reston Publishing Company; 1976.
  56. Longest BB. Principles of Hospital Business Office Management. Chicago: Hospital Financial Management Association; 1975.
  57. Daniel WW, Longest BB. Some Practical Statistical Procedures. In: The Techniques of Nursing Administration. Wakefield, MA: Contemporary Publishing, Inc., 1975.
  58. Longest BB. Institutional Politics. In: Organization of Nursing Care. Wakefield, MA: Contemporary Publishing, Inc., 1975.

## Other Publications

1. Longest, BB. The Process of Public Policymaking: A Conceptual Model. In Estes, CL, SA Chapman, C Dodd, and B Hollister, editors. Health Policy: Crisis and Reform, 6th ed. Burlington, MA: Jones & Bartlett Learning, 2013, 27-32.

## RESEARCH

### Past research support

Funding Agency: Consortium of Western Pennsylvania Firms, Foundations, Healthcare Organizations, and Individuals  
Grant Number: Health Policy Institute, Governance Briefings (Joint with Samuel Friede)  
Longest Role on Grant: PI (sole)  
Years Inclusive: 2008  
Total Direct Costs: \$79,500

Funding Agency: Consortium of Western Pennsylvania Firms, Foundations, Healthcare Organizations, and Individuals  
Grant Number: Health Policy Institute, Governance Briefings (Joint with Samuel Friede)  
Longest Role on Grant: PI (sole)  
Years Inclusive: 2007  
Total Direct Costs: \$146,200

Funding Agency: Consortium of Western Pennsylvania Foundations and Organizations  
Grant Number: Health Policy Institute  
Longest Role on Grant: PI (sole)  
Years Inclusive: 2006  
Total Direct Costs: \$138,000

Funding Agency: Consortium of Western Pennsylvania Foundations and Organizations  
Grant Number: Health Policy Institute  
Years Inclusive: 2005  
Total Direct Costs: \$134,000

Funding Agency: Consortium of Western Pennsylvania Foundations and Organizations  
Grant Number: Health Policy Institute  
Longest Role on Grant: PI (sole)  
Years Inclusive: 2004  
Total Direct Costs: \$109,000

Funding Agency: Consortium of Western Pennsylvania Foundations and Organizations  
Grant Number: Health Policy Institute  
Years Inclusive: 2003

Total Direct Costs:	\$167,000
Funding Agency:	Consortium of Western Pennsylvania Foundations and Organizations
Grant Number:	Health Policy Institute
Years Inclusive:	2002
Total Direct Costs:	\$163,000
Funding Agency:	Consortium of Western Pennsylvania Foundations and Organizations
Grant Number:	Health Policy Institute
Longest Role on Grant:	PI (sole)
Years Inclusive:	2001
Total Direct Costs:	\$163,000
Funding Agency:	Consortium of Western Pennsylvania Foundations and Organizations
Grant Number:	Health Policy Institute
Years Inclusive:	2000
Total Direct Costs:	\$1,150,000
Funding Agency:	Consortium of Western Pennsylvania Foundations and Organizations
Grant Number:	Health Policy Institute
Longest Role on Grant:	PI (sole)
Years Inclusive:	1997 - 1999
Total Direct Costs:	\$800,000
Funding Agency:	Consortium of Western Pennsylvania Foundations and Organizations
Grant Number:	Health Policy Institute
Longest Role on Grant:	PI (sole)
Years Inclusive:	1992 - 1996
Total Direct Costs:	\$1,400,000
Funding Agency:	Allegheny Conference on Community Development
Grant Number:	Health Policy Institute
Longest Role on Grant:	PI (sole)
Years Inclusive:	1989 - 1991
Total Direct Costs:	\$880,343
Funding Agency:	Allegheny Conference on Community Development
Grant Number:	Health Policy Institute
Longest Role on Grant:	PI (sole)
Years Inclusive:	1986 - 1988
Total Direct Costs:	\$698,797

Funding Agency: Allegheny Conference on Community Development  
Grant Number: Health Policy Institute  
Longest Role on Grant: PI (sole)  
Years Inclusive: 1986 - 1988  
Total Direct Costs: \$698,797

Funding Agency: Robert Wood Johnson Foundation  
Title of Grant: Pittsburgh Program for Affordable Health Care  
Longest Role on Grant: PI (sole)  
Years Inclusive: 1984 - 1988  
Total Direct Costs: \$1,500,000

Funding Agency: Allegheny Conference on Community Development  
Grant Number: Health Policy Institute  
Longest Role on Grant: PI (sole)  
Years Inclusive: 1983 - 1985  
Total Direct Costs: \$560,000

Funding Agency: Robert Wood Johnson Foundation  
Title of Grant: Pittsburgh Program for Affordable Health Care  
Longest Role on Grant: PI (sole)  
Years Inclusive: 1983 - 1984  
Total Direct Costs: \$150,000

Funding Agency: Allegheny Conference on Community Development  
Grant Number: Health Policy Institute  
Longest Role on Grant: PI (sole)  
Years Inclusive: 1980 - 1982  
Total Direct Costs: \$45,000

Funding Agency: W.K. Kellogg Foundation  
Grant Number: W.K. Kellogg Fellow  
Longest Role on Grant: PI (sole)  
Years Inclusive: 1977 - 1978  
Total Direct Costs: \$9,000

## OTHER SCHOLARLY ACTIVITIES

### Editorial Board(s)

1996 - Present Member, Health Services Management Research

### Manuscript Reviewer

2005 - 2011 Reviewer, Journal of Health Administration Education  
2005 - Present Reviewer, Medical Care  
2012 - 2013 Reviewer, Journal of General Internal Medicine  
2012 - Present Reviewer, Journal of Health and Human Services Administration  
2014 - Present Reviewer, International Journal of Healthcare Technology and Management

## Other Review Activities

- 7/9/2008 Member, Special Emphasis Panel, Review the Cardiovascular Biomarker Standardization Program interagency - agreement proposal submitted by the CDC to the NHLBI
- 5/11/2009 Member, Special Emphasis Panel, Review the Registry and Surveillance System in Hemoglobinopathies (RuSH) Pilot Studies - Implementation Phase Proposal, submitted by CDC to the NHLBI

## INVITED PRESENTATIONS

1. Managing Health Programs. Presented at: First iteration of the Management for MDs Program; 2004 Jun 26; Catholic University of Portugal.
2. The Compelling Motives for Civic Engagement by Healthcare Organizations: Implications for Health Administration Programs. Presented at: Association of University Programs in Health Administration Annual Meeting; 2005 Jun 26; Boston, MA.
3. Effects of Medical Technology on Healthcare Costs in the United States. Presented at: Austrian Elected Officials in the Pittsburgh Retreat, sponsored by the European Union Center; 2005 Jul 8; University of Pittsburgh.
4. Health Policy: How is it Made? Presented at: Society of Actuaries, Health 2006 Spring Meeting; 2006 Jun 20.
5. Medicaid Policy Options. Presented at: Citizens Forum on Healthcare, sponsored by Southwestern Pennsylvania Program for Deliberative Democracy; 2006 Oct 25.
6. Outlook on Health: 2008. Presented at: State of the Region - What's the 2008 Outlook? Grantmakers of Western Pennsylvania; 2007 Dec 12; Pittsburgh, PA.
7. Health Policymaking & Medicare. Presented at: Geriatric Research, Education and Clinical Center (GREEC), VA Pittsburgh Healthcare System; 2008 Feb 15; Pittsburgh, PA.
8. Health Reform and the Democratic Presidential Candidates. Presented at: Society of General Internal Medicine Annual Meeting; 2008 Apr 10; Pittsburgh, PA.
9. Health Care Reform in the United States: A New Beginning or a New Continuation. Presented at: Transatlantic Perspectives on Health Care Reform: The EU and U.S. Compared; 2008 Sep 11; University of Pittsburgh European Union Center of Excellence and European Studies Center.
10. Longest BB. Access to Health Care and Disparities in Care. Presented at: Pitt Elective in Health Policy and Advocacy for the Busy Clinician; 2012 Sep 13; Pittsburgh, PA.
11. Longest BB. Health Care Payment Reform. Presented at: Pitt Student Chapters of AMA and NMA; 2013 Jan 15; Pittsburgh, PA.

## OTHER PRESENTATIONS

1. The Compelling Motives for Civic Engagement by Health Care Organizations: Implications for Health Administration Programs. Presented at: AUPHA Annual Meeting (Seminar); 2005 Jun 26; Boston, MA.

2. The Roles of Health Policy & Management in Good Health. Presented at: Magee Womens Research Institute Internship Program; 2005 Jul 22.
3. Effective Faculty Work Habits. Presented at: lecture in the Graduate School of Public Health's Best Habits of Successful Faculty Seminar; 2005 Oct 26; Pittsburgh, PA.
4. Medicaid Policy Options. Presented at: expert panel at Citizens Forum on Healthcare, sponsored by the Southwestern Pennsylvania Program for Deliberative Democracy); 2005 Oct 29; a joint program of Carnegie Library of Pittsburgh and Carnegie Mellon University.
5. Pennsylvania's Medical Assistance Program: The Potential Contributions of the Institute of Politics. Presented at: Harrisburg Information Session (Lecture); 2006 Mar 14.
6. Health Policy: How is it Made? Presented at: The Society of Actuaries' Health 2006 Spring Meeting; 2006 Jun 20; Hollywood, FL.
7. Effects of Medical Technology on Healthcare in the United States. Presented at: lecture to Austrian Elected Officials in the Pittsburgh Retreat; 2006 Jul 8; European Union Center, University of Pittsburgh.
8. Responder Panelist for Ron Pollack's Presentation of the Norman J. and Alice Chapman Rubash Distinguished Lecture in Law and Social Work: "The Fight for Universal Health Coverage in America". 2006 Oct 19.
9. Outlook on Health: 2008. State of the Region - What's the 2008 Outlook? Presented at: Grantmaker's of Western Pennsylvania; 2007 Dec 12; Pittsburgh, PA.
10. Health Policymaking & Medicare. Presented at: Geriatric Research, Education and Clinical Center (GRECC), VA Pittsburgh Healthcare System; 2008 Feb 15.
11. Health Reform and the Democratic Presidential Candidates. Presented at: Society of General Internal Medicine Annual Meeting; 2008 Apr 10; Pittsburgh, PA.
12. Health Policy. Presented at: University of Pittsburgh School of Medicine's 1787 Society Meeting; 2008 May 16; Pittsburgh, PA.
13. Health Care Reform in the United States: A New Beginning or a New Continuation? Presented at: Transatlantic Perspectives on Health Care Reform: The EU and U.S. Compared; 2008 Sep 11; University of Pittsburgh European Union Center of Excellence and European Studies Center.

## TEACHING

### Graduate Courses

Year(s)	Course Number & Title	Role
	HS ADM 2135, Health Policy	Primary Instructor
	HPM 2055, Managing Health Programs	Primary Instructor
1/6/2014 - 4/26/2014	HPM - 2037 - 14883, ESSAY-HA	Primary Instructor
8/26/2013 - 12/14/2013	HPM - 2037 - 15305, ESSAY-HA	Primary Instructor
8/26/2013 - 12/14/2013	HPM - 2135 - 15223, HEALTH POLICY	Primary Instructor
8/26/2013 - 12/14/2013	HPM - 3135 - 19451, HEALTH POLICY	Primary Instructor

5/6/2013 - 8/10/2013	HPM - 2037 - 13000, ESSAY-HA	Primary Instructor
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**Predoctoral Courses**

<b>Year(s)</b>	<b>Course Number &amp; Title</b>	<b>Role</b>
1/2014 - 2/2014	MSELECT 5853, Health Policy	Primary Instructor

**Precepting/Experiential**

<b>Year(s)</b>	<b>Course Number &amp; Title</b>	<b>Role</b>
2/26/2014 - Present	Masters/2014 Classroom	Guest Lecturer

**MENTORING AND ADVISING**

**Master's Students**

<b>Year(s)</b>	<b>Student's Name &amp; Degree/Discipline</b>	<b>Advisor's Role</b>
2012 - 2013	Andrea Vujanovic MPH (2013) History of Patient Advocates Participation in Cancer Research	Primary Essay Advisor
2012 - 2013	Hanadi Attiyah MPH (2013) Barriers to Quality Health Care for Women with Disabilities	Primay Essay Advisor
2012 - 2013	Nicholas Celender MPH (2013) Meaningful Use in Electronic Health Systems	Primary Essay Advisor
2013 - Present	Brent Sigut MPH (expected 2014) Effective Conflict Resolution Management Between Healthcare Managers and Physicians	Primary Essay Advisor
2013 - Present	Dee Abusute MPH (expected 2014) TBD	Primary Essay Advisor
2013 - Present	Randi Weir MPH (expected 2014) TBD	Primary Essay Advisor

**Other Students**

<b>Year(s)</b>	<b>Student's Name &amp; Degree/Discipline</b>	<b>Advisor's Role</b>
N/A	Maryann F. Fralic DrPH (1982)	Service on Graduate Student Dissertation

Dissertation: The Shortage of Registered Nurses: Issues and Consequences for Acute Care Hospitals

N/A	Andrew A. Lasser DrPH (1982) Dissertation: An Exploratory Study of the Interrelationships Among Hospital Strategy, Environmental Scanning and Performance	Service on Graduate Student Dissertation
N/A	James M. Klingensmith ScD (1987) Dissertation: Competitive Environment, Enacted Strategy and Organizational Performance Relationships in the Acute Care Hospital Industry	Service on Graduate Student Dissertation
N/A	Mary Ann Sevick ScD (1989) Dissertation: Select Operational and Structural Characteristics of Case Management Services in Southwestern Pennsylvania	Service on Graduate Student Dissertation
N/A	John F. Delaney DrPH (2000) Dissertation: Use of Mental Health Nurses to Reduce Depression and Re-hospitalization in Elderly Depressed Patients	Service on Graduate Student Dissertation

## SERVICE

### Service to Internal Organizations

#### Department Committees

2001 - Present	Member, Department of Health of Policy and Management, Curriculum Committee
2003 - Present	Member, Department of Health Policy and Management, Executive Committee
2011 - Present	Member, PhD Curriculum Committee
2011 - Present	Member, PhD Admissions Committee
2011 - Present	Member, PhD Exam Committee
2012 - Present	Member, Department of Health Policy and Management, Alumni Relations Committee



## School/University Committees

2004 - Present	Member, Johnson Institute for Responsible Leadership, Advisory Board
2005 - 2010	Member (appointed), Institute of Politics, Board of Fellows
2011 - Present	Member, Institute of Politics, Health and Human Services Committee
2013 - Present	Member, Institute of Politics, Board of Fellows

## UPMC/UPP/VA Committees

1999 - 2000	Member, Rose M. Hammond's Dissertation Committee
2003	Member, Thuy Nguyen's Thesis Committee

## Other Committees

1981 - 1982	Charman, Maryann F. Fralic's Disseration Committee
1981 - 1982	Chairman, Andrew A. Lasser's Dissertation Committee
1983	Member, George Board III's Dissertation Committee
1986 - 1987	Chairman, James M. Klingensmith's Dissertation Committee
1989	Chairman, Mary Ann Sevick's Dissertation Committee
1990 - 1991	Member, Alan Kubrin's Dissertation Committee
1997	Member, Martha A. Ezzel's Dissertation Committee
1998	Member, Lee Mandel's Thesis Committee
1998	Member, Lillian J. Pfaff's Dissertation Committee
1999	Member, Betsy A. John's Thesis Committee
1999	Member, James Kelly's Dissertation Committee
1999 - 2000	Chairman, John F. Delaney's Dissertation Committee
2000	Member, Melissa Bonder's Thesis Committee
2000 - 2001	Member, Judith M. Lynch's Dissertation Committee
2002 - 2003	Member, Conrad D. Volz's Dissertation Committee
2002 - 2003	Service on Comprehensive Examination Committee, HSA Doctoral Program, Oral and Written; the health policy questions
2003	Member, Alina Bodea Crisan's Thesis Committee
2003 - 2005	Chairman, Mark Facenda's Essay Committee
2004	Advisor, Sanjay Galhotra's Essay Committee
2004	Advisor, Michael Walsh's Essay Committee
2005 - 2011	Member (appointed), Institute of Politics, Co-chair of the Health Committee
2007	Advisor, Peter Frey's Essay Committee

## Service to External Organizations

### Other Professional Activities

1985 - Present	Member, Board of Trustees, Midland-Colt Retiree Medical Plan
2001 - 2011	Ad Hoc Member, Advisory, UPMC Health System Board Committee on Community Health