

Institutional marks color guide*

Shield_rule_3-color

Use this eps mark for print projects
Use the png file for digital communications



Shield_rule_blue (This is a CMYK, or 4-color process screen-build blue to match PMS 661)



Shield_rule_black



Shield_rule_2-colorREV



Shield_rule_white



Spot color_rule_PMS 661



Shield_stacked_3-color

Use this eps mark for print projects
Use the png file for digital communications



Shield_stacked_blue (This is a CMYK, or 4-color process screen-build blue to match PMS 661)



Shield_stacked_black



Shield_stacked_2-colorREV



Shield_stacked_white



Spot color_stacked_PMS 661



* **Please note:** University marks can only appear in these colorways and may not be changed.

"Eps" files are used for printed materials.
"Png" files have a transparent background, are RGB files and should be used for digital communications.